

4. Please rank the areas you explored.

0= did not explore

1= briefly walked through but did not interact with any assets

2= partially explored and interacted with a few assets

3= spent moderate amount of time in this area and engaged with several a

4= explored many of the assets in this area with minimal struggles

5= loved everything about this area- engaged with all assets in the area

- Area 1

- What did you do in this area?

- What made you decide to explore or not explore this area?

- Were there any assets in this area you couldn't interact with behave as expected?

- What would you like to see developed in this space in the fu

5. Please rank the areas by amount of time you spent in each area

6. How much did you enjoy each area? (0 - did not visit, 1 - didn't enjoy it at a enjoy it much, 3 - neither liked nor disliked, 4 - enjoyed it somewhat, 5 - ree

7. How easily were you able to use the following functions:

(scale of 1-5; 0 = did not use or know it was available)

a. Navigating the areas

b. AI Chatbot

Ease of Use Rate from 1-5

1. I was able to log into the virtual space quickly.

2. I was able to easily navigate the space using the controls.

3. I was able to easily identify interactive items.

4. The AI Agent responded with a detailed answer relating to my inquiry.

5. I was able to figure out how to send a chat message to another user without difficulty.

Exploration Rate from 1-5

1. I enjoyed exploring the space.

2. I explored parts of the VR space that were not included in the testing instructions.

3. I was interested in exploring the entire VR space.

Do we need Demographics?

What device and browser are you using to access the space?

Please document the time you entered and exited the space.

1. Did you have any difficulties accessing the space? If so, please describe the problems you encountered.

2. How familiar are you with VR? (scale of 1-5; 0= never used before)

a. Have you experienced a virtual conference before?

3. Please find the following assets:

- Asset 1

- Was this asset hard to find? (scale 1-5; 0= did not find)

- Please state the room it is located in

All comments

For you

All types

All tabs

[DRAFT] Survey · Please rank the ar...

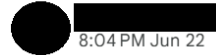


Michelle Berman

5:53 PM Jun 22

Maybe instead of separate questions, we could do this in grid format. So, area 1: exploration level with a dropdown (0 - didn't visit, 1 - briefly walked through, 2 - partially explored, 3 - fully explored) enjoyment with a dropdown (0-5) so people can just go through each area and quickly rate them. Then we can follow up with open ended questions so they can give more details about likes/dislikes and technical frictions

Show less



8:04 PM Jun 22

I originally had it separated but thought that it would be easier for them to go through one location at a



Michelle Berman

11:51 PM Jun 26

I think it could be good to mix some neutral items in there. People tend to agree with statements that are phrased positively and that could inflate scores.



[DRAFT] Survey · demographics

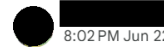


Michelle Berman

5:56 PM Jun 22

I think we should ask what device and browser they are using, in case that makes a difference in their experience. Also we can ask if they are a student or librarian, and what kind of institution they work for. Also maybe we could include a question about past virtual conference experience.

Show less



8:02 PM Jun 22

Marked as resolved

M Michelle Berman
5:49 PM Jun 22

Add: "How much did you enjoy each area? (0 - did not visit, 1 - didn't enjoy it at all, 2 - didn't enjoy i..."

[Redacted]
8:00 PM Jun 22

Suggestion accepted

Reply or add others with @

Original content deleted

M Michelle Berman
5:46 PM Jun 22

Add: "Were there any assets in this area you couldn't interact with or that didn't behave as expected?"

[Redacted]
8:00 PM Jun 22

Suggestion accepted

Original content deleted

M Michelle Berman
5:46 PM Jun 22

Add: "What did you do in this area?"

[Redacted]
8:00 PM Jun 22

Suggestion accepted

Original content deleted

M Michelle Berman
5:45 PM Jun 22

Add: "What drew your attention to it, or what made it hard to locate?"

[Redacted]
6:00 PM Jun 22

Suggestion accepted

3. Walk towards the welcome desk and review the chat instructions.
 - a. Ask Artie for information about the space; it can be about the space in general, the event schedule, or navigational instructions.
 - b. Review Artie's answer.
4. Move around and explore the space freely. Use the signage to identify the spaces and locations. Interact with the environment as you navigate.
 - a. Sit down in a chair or sofa.
 - b. Interact with a whiteboard.
 - c. Review a slideshow.
5. Go towards the exhibition booths and find [name of booth]. Perform the following tasks:
 - a. Start, turn the volume up, and pause a video.
 - b. Click on and follow an external web link.
 - c. Click and interact with a PDF.
6. Use the directory to move to different areas within the space. Check out areas that seem interesting to you.
7. Locate your facilitator and send a message via text chat.
 - a. Use voice controls to call out to them.
8. Exit the space.

All types ▾

All tabs ▾

Suggestion accepted

Instructions - Desktop · Ask Artie one of the following questions:
What is this space?
What is the schedule for day 1?
How do I move between areas?

M Michelle Berman
6:53 PM Jul 7

I wonder if we should give people exact phrasing like this, or just let them frame questions organically? We could still indicate the topic they should ask about, but it might be interesting to see how people form questions and whether it's effective

[Redacted]
9:48 AM Jul 8

Marked as resolved

Additional Feedback [Y/N, open-ended]

1. What would motivate you to enter an immersive VR experience on your own time?
2. Are there any areas that stood out to you? [Yes/No, explain]
3. *What are some features, items, or activities you would like to see or feel are necessary for you to utilize this space?
4. *Did you encounter any difficulties with the space? Please select all that apply.
[Access / Instructions / System Difficulties / Navigation / Findability / Other / No Difficulties]
 - a. [If Yes] What difficulties did you encounter?
5. Is there anything else you'd like to share about your experience?

Ease of Use Rate from 1-5

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2. I was able to easily navigate the space using the controls.
3. I was able to easily identify interactive items.
4. The AI Agent responded with a detailed answer relating to my inquiry.
5. I was able to figure out how to send a chat message to another user without difficulty.

Exploration Rate from 1-5

1. I enjoyed exploring the space.
2. I explored parts of the VR space that were not included in the testing instructions.
3. I was interested in exploring the entire VR space.

Motivation Rate from 1-5

1. Given the opportunity, I would visit the VR space on my own time.
2. I would like to attend a conference in virtual reality.
3. Digital incentives, such as free eBooks or discount codes, would greatly increase my motivation to explore the VR space.

Simulator Sickness (Likert Scale: None, Slight, Moderate Severe)

Did you feel any of the following after the conclusion of the test? Please rate the severity.

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Simulator Sickness (Likert Scale: None, Slight, Moderate Severe)

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All types ▾

All tabs ▾

Questions - All tests · *Did you encounter any difficulties with the space? Please select all that apply. [Access / Instructions / System Difficulties / Navigation / Findability / Other]

M

Michelle Berman
11:58 PM Jun 26

⋮

Think this needs a "No difficulties" option

9:59 PM Jul 5

⋮

Marked as resolved

All types ▾

All tabs ▾

Original content deleted

M

Michelle Berman
11:50 PM Jun 26

⋮

This also seems double-barreled (interesting vs drives exploration)

Original content deleted

I was able to send a chat message to another user within the space.

M

Michelle Berman
11:38 PM Jun 26

✓ ⋮

This seems like a yes/no question? Maybe it could read something like, "I was able to figure out how to send a chat message without difficulty."

All types ▾

All tabs ▾

Questions - All tests · The AI Agent was very responsive and provided a clear answer.

M

Michelle Berman
11:45 PM Jun 26

⋮

Again, "responsive" and "provided a clear answer" are two different things.

9:48 PM Jul 3

⋮

Suggest: The AI Agent responded with a detailed answer.

9:56 PM Jul 5

⋮

Marked as resolved